

5 MINDSET SHIFTS

for

Better Creative Living

Great artists are born with talent



Artists work to enhance their skills & become great

Artists are often born with a passion for creating. Nurturing that passion into skill is just like learning in any other field of study. How to use various mediums and techniques to express yourself creatively are tools to acquire.

I'm not good enough to sell my work



I will focus on creating my best work and bravely sharing it

Creating and sharing your work are the only things you have power over. You can't control how people will react to your work, but if you show up at your best, people will show up in support of you.

I need to give away my work & gain "exposure"



My skills, time & effort have monetary value (And I set that value)

If somebody asks for your work for free or at a discounted rate, it is not because your work lacks value. It is because they don't want to pay. "Exposure" rarely translates to sales, so if you make a decision to give away work, let there be another tangible reason (like the feel good factor to support a charity whose morals are aligned with your own).

Great artists are creative because they are suffering



Great artists are inspired by many emotions & experiences

The tortured artist stories are memorable ones, perhaps because of the vulnerability of the artists to explore their pain and use it in their work. Lots of artists create from places of more "positive" emotions and their work is just as creative and impactful.

Artists aren't business savvy



I can learn about the things I'm not good at or hire help

You are good at some things and not good at others just like every other small business owner. You do not have to do it all. You can learn new business skills if you have the time & resources or hire a pro to help you run your business..